



Presents



# USB Card

**Connect, share, everywhere!**



2008 USB Card Brochure

# Introducing the USB Card!

The coolest gadget ever created in the USB flash drive domain; a practical, hi-tech, ultra-slim USB Card Flash Drive.

## I'm Cool!

Offering a full colour print, the USB Card is perfect for even the fanciest logo design. The spacious card leaves plenty of room to include details such as phone numbers or websites, and could even be used to create a mini-poster for your product or idea, one that is bound to be shown around!

## I don't get lost!

Sitting alongside your ID, credit card and family pictures, the USB Card couldn't be any safer. By easily fitting into any wallet (male or female), the USB Card naturally stays in the one thing you always keep an eye on, rather than just rattling around a random coat pocket.

## I like to travel!

Unlike a bulky laptop or CD, you won't even know your USB Card is with you. It weighs next to nothing, can be discretely stored and will even fit into a shirt pocket if you are stuck without your wallet, keeping your hands free and minimizing the chance it will get left behind.

## I fit in easily!

The USB Card fits any PC or Mac USB port. It will also come formatted to transfer data easily between PCs and Macs, is plug & play, and doesn't even need any drivers to be installed on machines running Windows XP or Vista.

## I'm Different!

The USB Card is still a relatively new idea, so it's a great way to really stand out. USB flash drives in general are under utilized as a promotional item, given the flexibility they offer. This is even truer with the USB Card. When's the last time you saw one, either being offered to you or that had been given to a friend? At the same time, if you did receive one I bet you'd show everyone!

Best value, quality and service...

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# USB Card Artwork Guidelines

## 1. General

- \* The USB card is one sided. Please prepare a graphic for a front sided print.
- \* The 4 corners are round (like credit card corners).

## 2. File Type

- \* File should be either an eps or ai vector format **plus** a high resolution PDF file.
- \* Resolution is 300 DPI (Freehand and PDF).
- \* Fonts should be converted (this is a Freehand function).
- \* Remember to include ALL files when sending ai, eps, or PDF files

## 3. Branding (Customer Graphics) area:

- \* USB Card size - 8.6cm x 5.4cm. The whole area of the card is brandable.



Contact us for more...

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